

Privacy Policy

Effective Date: August 15, 2024

Introduction

2521059 Ontario Inc. ("we," "us," or "our") operates www.newnorthlights.com and www.newnorthlights.ca (collectively the "Site"). We are committed to protecting the privacy and security of our users. This Privacy Policy outlines how we collect, use, and disclose your personal information in compliance with the laws of Canada, including the Personal Information Protection and Electronic Documents Act (PIPEDA) and other relevant Ontario privacy regulations.

1. Information We Collect

We may collect the following types of personal information:

- **Contact Information:** Name, email address, mailing address, phone number.
- **Payment Information:** Credit card details and billing information (if applicable).
- **Browsing Information:** IP address, browser type, operating system, and pages visited.
- **User Interactions:** Comments, queries, or other information provided voluntarily by you.

2. How We Use Your Information

We use your personal information to:

- Provide and maintain our services;
- Process transactions and payments;
- Improve our website and customer service;
- Communicate with you regarding updates, promotions, and new products;
- Comply with legal obligations.

In the event of a merger, acquisition, or sale of all or part of our assets, your information may be transferred as part of the transaction.

3. Consent

By using our Site, you consent to the collection, use, and disclosure of your personal information as outlined in this Privacy Policy. You may withdraw your consent at any time by contacting us at lights@newnorthgreenhouses.ca or info@newnorthgreenhouses.ca, subject to legal or contractual restrictions.

4. Disclosure of Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with trusted service providers who assist us in operating our website or conducting our business, as long as they agree to keep your information confidential. We may also disclose your information where required by law.

5. Data Security

We take appropriate measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. Despite these measures, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

6. Retention of Personal Information

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected or as required by law.

7. Your Rights

You have the right to:

- Access your personal information;
- Request correction or deletion of your information;
- Withdraw consent for the collection or use of your information;
- Lodge a complaint with the Office of the Privacy Commissioner of Canada if you believe we are not complying with PIPEDA.

8. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to read their privacy policies.

9. Cookies

We use cookies to enhance your experience on our Site. Cookies are small data files stored on your device. You can disable cookies through your browser settings, though doing so may affect the functionality of the Site.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on our Site with the effective date. We encourage you to review this page periodically.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

New North Greenhouses
719 Airport Road, Sault Ste. Marie, Ontario
Phone: 705-779-2168
Email: info@newnorthgreenhouses.ca